

**State of the Art, Direct-to-Garment  
printing allows full color, high resolution  
images to be printed on 100% cotton  
garments for an unbelievably low price.**



***Come visit our showroom  
and see what Viking can do for you!***

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**[www.VikingSolutions.com](http://www.VikingSolutions.com)**

**VIKING** *Introduces*

**DTG**  
**DIRECT TO GARMENT**

**Unlimited  
Colors**

**FAST**  
Turn Around



**NO Minimums  
NO Setup Fees  
NO Screen Charges**

## What is Direct-to-Garment (DTG) Printing?

DTG is the new era of garment printing, allowing us to create beautiful products that are durable and affordable. It also opens up more options for photos, graphics and more to be put on products.

## Things to know about DTG printing.

Since the DTG printer is as precise as, well, a printer, you're able to print images in much higher detail than screen printing, and you're not limited in color. Because the printer can print any image you have a lot of options to customize your design.

This is also a good option for those who don't have a lot of money to make an up-front investment for a large batch because each t-shirt can be ordered separately. No need to guess how many of each size to order, and you won't have unsold items sitting around in your living room.

## The new frontier in digital printing.

Direct to garment printing, also known as DTG printing, is a form of digital printing for apparel and t-shirts where a digital image is printed directly onto a textile, creating a vibrant image that is built to last. This process of printing is extremely similar to a paper printer, so there are reduced limitations with what can be done, as well as limited mess.

There are two mechanisms involved with DTG printing. One is a transport mechanism for the clothing and the other is inkjet textile inks, which are absorbed by the fibers and applied straight to the clothing.

DTG printing is extremely cost and time effective while still being able to create beautiful product designs. At Viking, we fully utilize direct to garment printing to create affordable, attractive, and durable products for our consumers in a timely manner with our state-of-the-art technology.

## What kind of art is needed for DTG Printing?

### Bitmap / Raster Files

Accepted formats – .psd, .tif, .pdf or .jpg

RGB color mode

Minimum 300 dpi

Transparent background

### Vector Files

Accepted formats – .ai, .eps or .pdf

CMYK color mode

ALL fonts converted to outlines/curves

## What else do you need to know about DTG?

Direct to Garment pieces should be washed before first wear and always washed inside out in cold water, to keep the design from fading over time, and 100% cotton is the best material to use for DTG printing.

## How can you get a DTG printed t-shirt?

You can place an order here at Viking! Though it is our newest print method for t-shirts, we're confident you will love your purchase.

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***You have an idea?  
We can print it!***